

SURE, PEOPLE SAY VAPING IS A SAFER  
ALTERNATIVE TO SMOKING ...

**IT'S SAFER THAN ...**



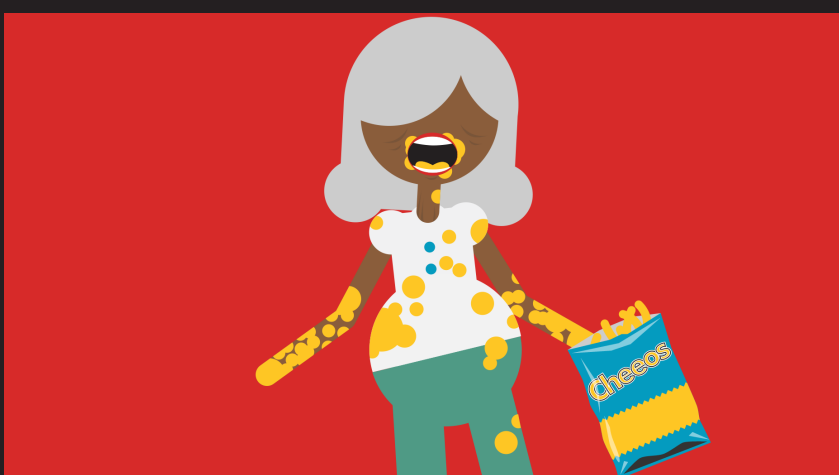
**PLAYING YOUR  
FAVORITE VIDEO  
GAME FOR 72  
HOURS STRAIGHT**



**GETTING AT  
TATTOO AT HOME  
FROM YOUR BEST  
FRIEND**



**PRACTICING  
YOUR KICKFILPS  
WHILE SKITCHING  
A RIDE IN TRAFFIC**



**EATING ONLY  
CHEESE PUFFS  
FOR THE REST OF  
YOUR LIFE**

JUST BECAUSE PEOPLE SAY  
VAPING IS SAFER THAN CIGARETTES,  
**DOESN'T MAKE IT SAFE**

#EndTheTrend  
@endthetrendkc

**END THE  
TREND**

Watch the video series at  
[endthetrend.me](http://endthetrend.me)